

### **The Quality of Content, Process and Outcomes of Higher Education from the Students' Viewpoint**

**Abstract.** The paper reveals the survey findings investigating the students' attitude to the higher education quality. The education quality concepts are considered in pedagogical, economic and sociological context; the main aspects of education quality involve: the compliance with the existing norms and standards, and correspondence with students' personal requirements for professional training.

The comparative analysis of the above survey findings demonstrates that the students' idea of education quality is based on the teaching staff professionalism, implementation of new educational technologies and individual approach. Students at a technical state university emphasized the high level of professional training, adaptive abilities development and career prospects; while students at private classical universities valued personal and cultural qualities, and fundamental knowledge. Few of the surveyed students mentioned the normative content aspect of education quality - compliance with the state educational standards. Therefore, the author proves the need for acquainting students with the above standards in their respective profiles.

The research findings can be applied for optimizing the training process in the higher educational establishments.

**Keywords:** education quality, quality of content, process and outcomes of education, subject of educational process, quality management.

#### **References**

1. Gafforova E. Balaban V. Kravchenko I. Problems of formation of the purposes of higher education quality assurance cqualityr Standards and quality. 2002. № 4. p. 38-40.
2. Dubickij V. V., Ogorodnikova I. A., Perepecha I. F., Timkin S. L. To the concept of building of University quality assurance system of the educational process in OSU // Quality of educationa management systeme achievementtse problems (Education Quality EQ 200320) / Materialy V Mezhdunarodnoj nauch.-metod. konf. Novosibirs k. 2003. Vol. 1. p. 150-153.
3. Evdakova L. N., Antropov V. A., Subbotin E. A. Creation of the innovation system of the quality of education in the University: the project approach. Ekaterinburg, Sibguti, 2006.
4. Zapesockij A. C. Education: philosophyΛ cultural studiesp politics. M. Nauka: 2002.
5. Zimnjaja I. A., Kazanovich V. G., Savel'eva G. P. Methodological and methods, and the environmental issues of monitoring the quality of education // Problemy kachestva obrazovanija. M.; Ufa: Issledovatel'skij centr problem kachestva podgotovki specialistov, 2002. Kn. 2: Ocenka i upravlenie kachestvom v vysshem obrazovanii: materialy XII Vserossijskogo soveshhanija. .
6. Nikitina, N. W ., Skok G.B. The quality of education at Novosibirsk State Technical University : annual report / Novosibirsk, NSTU, 2000.
7. Kalugina D. A. students ' ideas about the quality of the content process and outcome of education// Nauchnyj vestnik UrAGS: politologija, jekonomika, sociologija, pravo. 2010. № 2 (111). p. 31-33.
8. Koshheeva I. V., Shuklina E. A . Quality of private higher education in the assessments of students and professors// Vestnik vysshej shkoly. 2003. № 7.. p. 23-28.
9. Matros D. Sh., Polev D. M., Mel'nikova N. N. Quality management of education based on new information technologies and educational monitoring. M. Pedagogicheskoy obshhestvo Rossii, 1999..
10. Potashnik M., Moiseev A. The notion of quality of education // Narodnoe obrazovanie. 1999. № 7-8.. 170 p.
11. Shhipacheva N. V. Quality of education in higher education system: a sociological aspect avtoref. dis. ... kand. sociolog. nauk. Ekaterinburg, 2005.