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## **THE GAME TECHNIQUE NTCHNIQUE STIMULATING LEARNING ACTIVITY OF JUNIOR STUDENTS SPECIALIZING IN ECONOMICS**

**Abstract.** The research is aimed at specifying and developing the modern control system of current academic achievements of junior university students; and the main task is to find the adequate ways for stimulating the junior students' learning activities, and estimating their individual achievements.

**Methods:** The author applies his own assessment method for estimating and stimulating students' learning outcomes, based on the rating-point system of gradually obtained points building up a student's integrated learning outcomes.

**Results:** The research findings prove that implementation of the given method can increase the motivational, multiplicative and controlling components of the learning process.

**Scientific novelty:** The method in question is based on the new original game approach to controlling procedures and stimulation of learning motivation of the economic profile students.

**Practical significance:** The recommended technique can intensify the incentive-based training activities both in and outside a classroom, developing thereby students' professional and personal qualities.

**Keywords:** student, university, higher education, teaching method, game model.

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